

An aerial photograph of San Bruno, California, showing a mix of residential neighborhoods, commercial areas, and a large body of water (San Bruno Reservoir) in the upper right. The image is in grayscale and serves as a background for the top half of the slide.

# City of San Bruno

## Community Facilities Prioritization

Community Forum #1

October 26, 2016



# Agenda

## 1. **Presentation** *(30 minutes)*

- Introduction
- Background
- Demographics

## 2. **Community Input Exercise** *(80 minutes)*

## 3. **Key Findings** *(5 minutes)*

## 4. **Conclusion & Next Steps** *(5 minutes)*

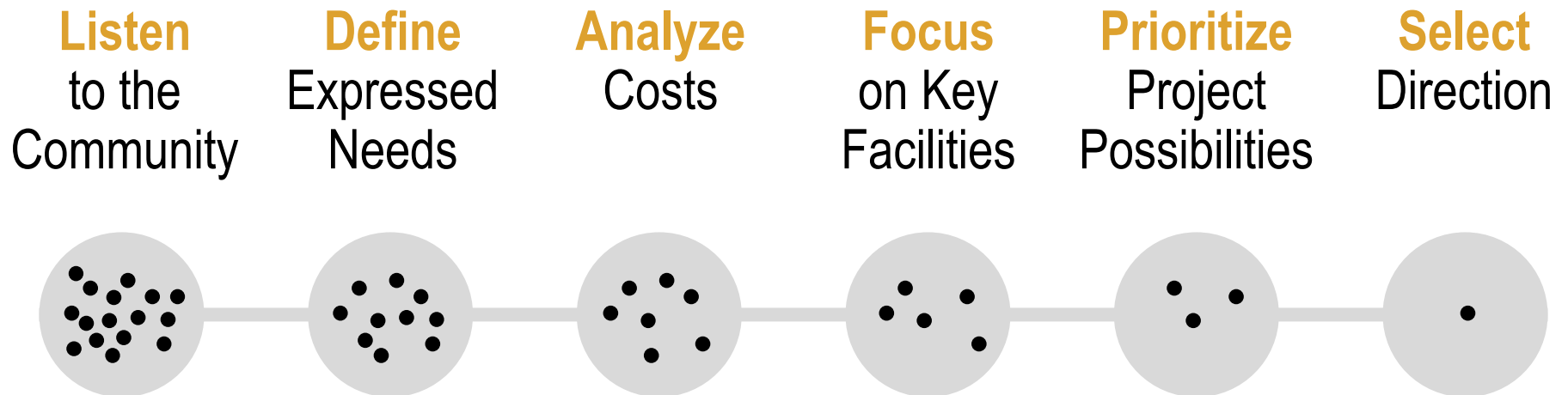
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# 01

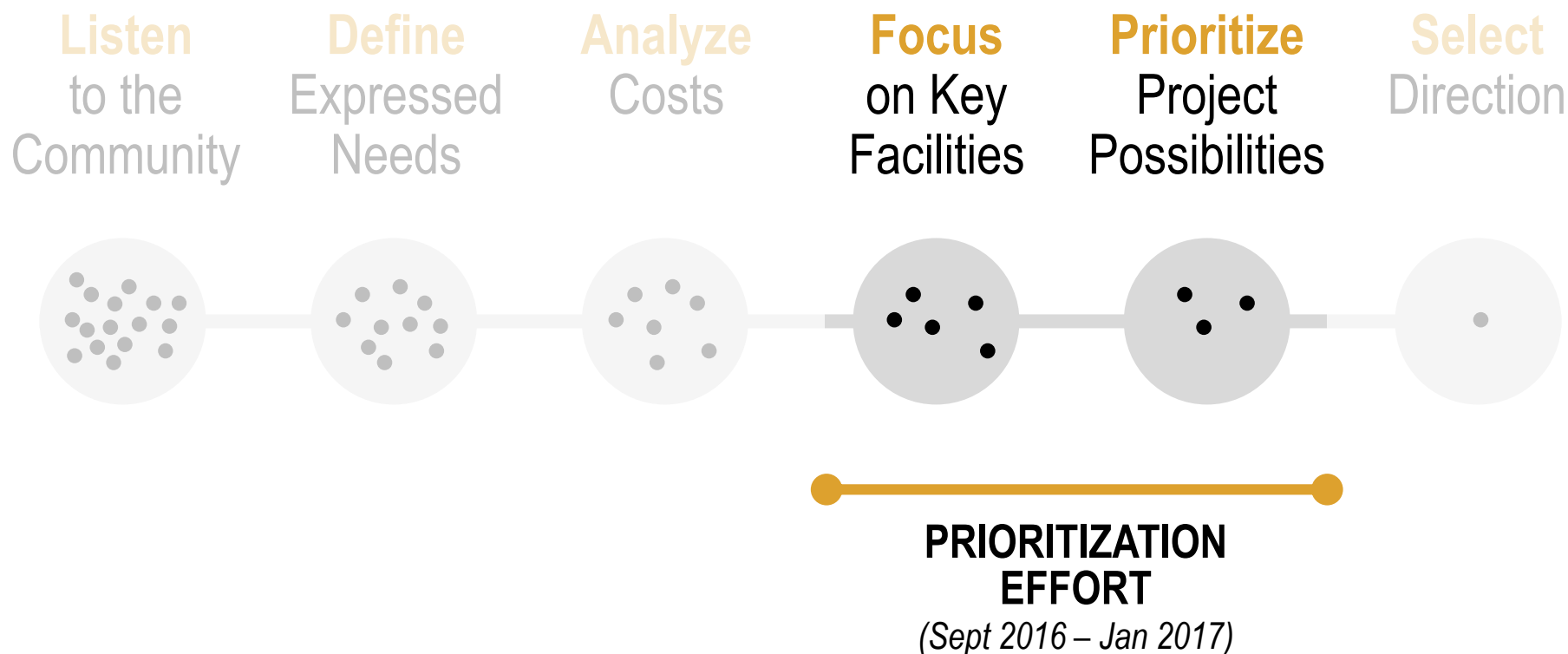
# PRESENTATION

- / Introduction
- / Background & Process
- / Demographics

# Process: Investing in San Bruno Facilities



# Process: Investing in San Bruno Facilities



# Process: Investing in San Bruno Facilities



**LISTEN**

**DEFINE**

**ANALYZE**

**FOCUS**

**PRIORITIZE**

**SELECT**

# LISTENING CAMPAIGN

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Background /

# San Bruno Community Foundation

## Background

- In 2013, the San Bruno City Council created the nonprofit San Bruno Community Foundation to manage a \$70 million restitution settlement from PG&E following the gas pipeline explosion that occurred in the Crestmoor neighborhood in 2010.
- In 2015, the Foundation launched a Community Listening Campaign to engage the public in conversation about how to allocate \$70 million for the benefit of the entire community.
- To engage as many members of San Bruno as possible, the Listening Campaign offered and publicized multiple outreach opportunities for residents to participate.
- Participants were asked to express their opinions about San Bruno's assets and resources as well as community's needs.



Background /

## Summary of SBCF Listening Campaign

LISTEN

DEFINE

ANALYZE

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SELECT

- Identifiable themes emerged from the information gathered during the Listening Campaign both regarding San Bruno's assets and resources as well as the community's needs.
- The prominent themes emerging regarding San Bruno resources and assets, in order of decreasing importance, are:
  - Sense of community
  - Location, access and transportation
  - Open spaces and parks

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Background /

## Summary of SBCF Listening Campaign

The common themes that emerged from the Listening Campaign about San Bruno's community needs and suggestions for how to spend the \$70 million are:

- Upgrade and expand the library
- Upgrade and expand the recreation center, gym, and pool
- Upgrade and expand sports fields and programs
- Upgrade and expand parks and open spaces
- Need for community meeting spaces – Use existing public facilities
- New multi-purpose community center
- Downtown revitalization, beautification and maintenance
- Infrastructure upgrade – for safety, growth and technology
- Support and invest in schools
- Citywide beautification
- Youth facilities and programs
- Economic development plan for downtown – recruit and attract businesses
- Community events and public awareness
- Social services and affordable housing
- Integrate community resources
- Develop public – private partnerships
- Leverage and invest the funds for future growth

Background /

# SBCF Strategy in Response to Listening Campaign

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

	Quasi-Endowment	Strategic Funds	Operating Funds
	<i>Funds set aside to function as an endowment; use investment returns to help fund programs (e.g., grants and scholarships) and operations, while preserving purchasing power of \$15 million quasi-endowment</i>	<i>Funds to be spent down over the next 7-10 years to fund major strategic initiatives (including community facility capital projects), other programs, and operations</i>	<i>Funds held in SBCF's bank accounts and a liquidity investment account to cover the Foundation's 2016-2017 program and operational expenses. SBCF's 2016-2017 operating budget totals \$1,345,290, which includes \$975,000 in direct program expenses (e.g., grants and scholarships)</i>
<b>Time Horizon:</b>	Long-term	Mid-term	Short-term
<b>Risk Tolerance:</b>	Moderately conservative	Conservative	Conservative
<b>Objectives:</b>	Capital appreciation Capital preservation	Capital preservation Capital appreciation	Capital preservation
<b>6/30/16 Balance:</b>	<b>\$15,118,120</b>	<b>\$53,779,422</b>	<b>\$1,389,836</b>

LISTEN

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ANALYZE

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PRIORITIZE

SELECT

# ANALYZE

- / Cost Tool
- / Pre-Planning Project Focus Selection

# Capital Planning for Public Projects

LISTEN

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ANALYZE

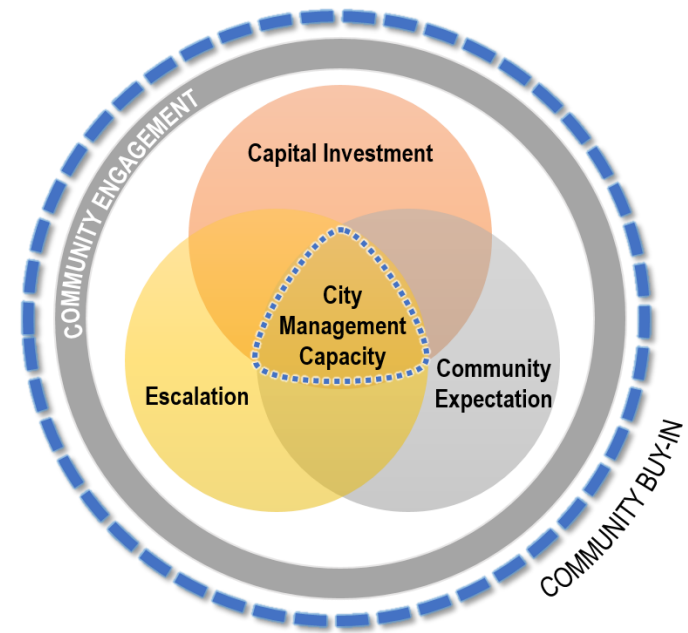
FOCUS

PRIORITIZE

SELECT

- **Balance of Factors Over Time**

- Capital Investment
  - Interest strategy
  - Potential to grow investment
- Escalation
  - Project cost increase overtime
- Community Expectation
  - Aging Facilities
  - Outreach
- City Management Capacity
  - Methodologies
  - Strategies



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# COST TOOL

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Background /

## Cost Tool

### **Cost modeled replacement facilities projects**

- **Project Cost Elements Included**

- Building Costs
- Soft Costs
- Contingencies
- Escalation

- **Project Cost Elements Not Included**

- Operational Cost
- Property Acquisition

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

- **Cost Analysis** *(estimated in 2015 for 2018 construction)*

REPLACEMENT PROJECTS	LOW	HIGH
City Library	\$ 37.3 M	\$ 47.6 M
Recreation Center	\$ 30.6 M	\$ 39.9 M
Swimming Pool	\$ 8.4 M	\$ 10.1 M
San Bruno Park	\$ 10.7 M	\$ 24.8 M
Commodore Park	\$ 3.2 M	\$ 11.8 M
Crestmoor HS Fields	\$ 8.6 M	\$ 13.9 M



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Background /

## Cost Tool

- **Next Steps for Cost Modeling**
  - Refine project description and update costs
  - Model operational costs
  - Research site costs

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# PREPLANNING PROCESS

# Preplanning Process – Scope Discussion

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Project Phase/ Project	Library	Comm. Center	Swimming Pool	Rec. Center	Parks & Fields
Process & Vision	●	●	●	●	
Assessment	?			?	
Service & Operational Plan	●	●	●	●	
Space Program	●	●	●	●	
Scenarios and Criteria	●	●	●	●	
Site Selection	?				
Conceptual Design Schemes	●	●	●	●	
Cost Modeling	●	●	●	●	●
Financing/Funding Strategy	●				
Rendering	●	●	●	●	

## Preplanning Process

LISTEN

DEFINE

ANALYZE

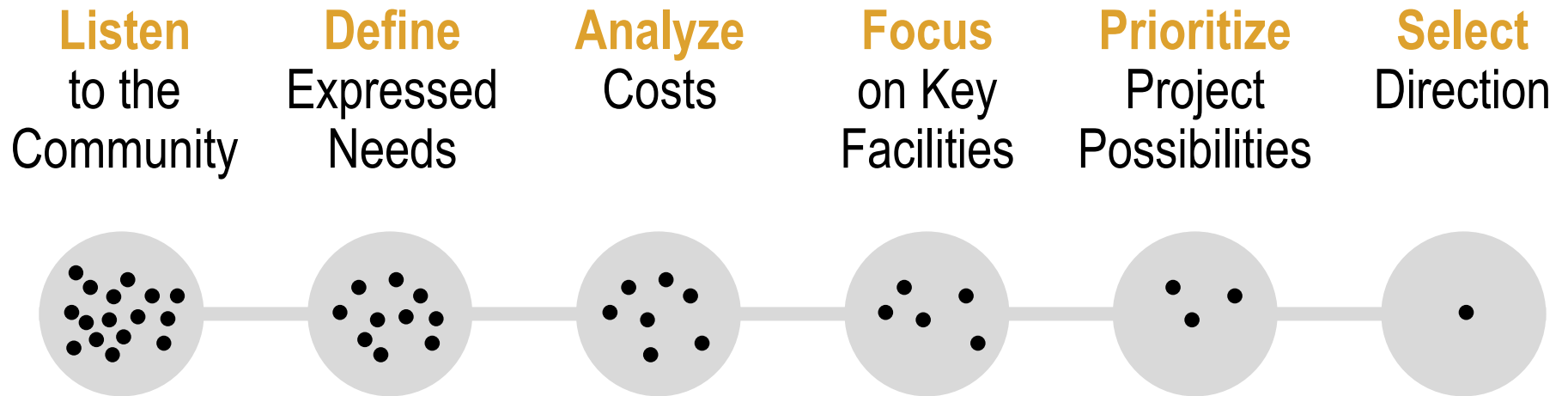
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PRIORITIZE

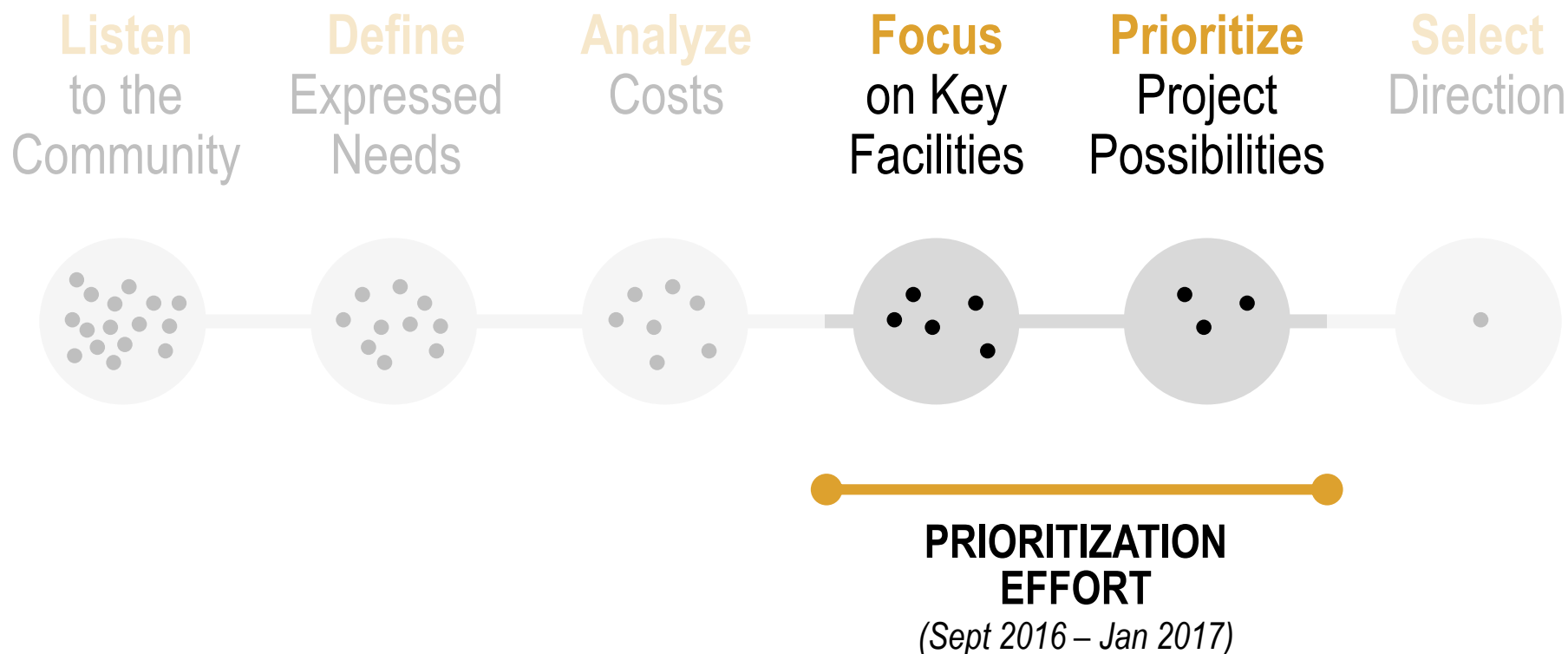
SELECT

- **Needs Assessment and Vision were needed for the following projects:**
  - Library
  - Community Center
  - Swimming Pool
  - Recreation Center
- **Existing City process can address:**
  - Parks
  - Fields
- **Shared Use Scenarios Selected for Study**
  - Library & Community Center
  - Swimming Pool & Recreation Center
  - Library, Community Center, Swimming Pool, & Recreation Center
- **Determine Next Step**
  - Community Input on Prioritization for first step

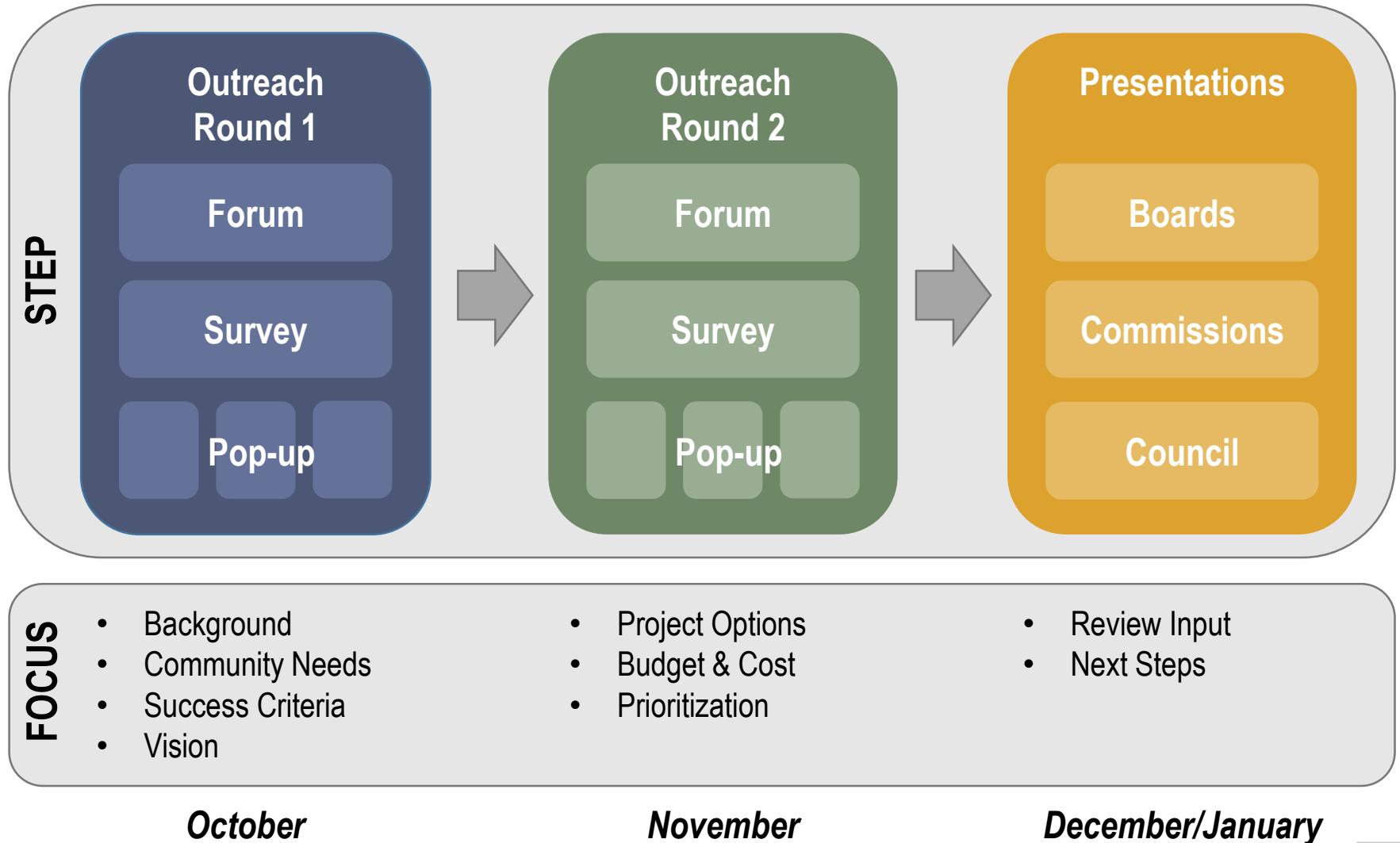
# Process: Investing in San Bruno Facilities



# Process: Investing in San Bruno Facilities



# Prioritization Effort Schedule



# DEMOGRAPHICS

- / Population Growth Trends & Projections
- / Age of Residents
- / Households by Type



# Population Growth Trends & Projections (1990-2030)

	NUMBER			PERCENT CHANGE		
	San Bruno	San Mateo County	California	San Bruno	San Mateo County	California
<b>1999</b>	38,961	649,623	29,760,021			
<b>2000</b>	40,165	707,163	33,871,648	3%	9%	14%
<b>2010</b>	41,114	718,451	37,253,956	2%	2%	10%
<b>2020</b> (Projected)	45,900	775,100	40,643,643	12%	8%	9%
<b>2030</b> (Projected)	51,100	836,100	44,279,354	11%	8%	9%

**Source:** City of San Bruno Housing Element 2015-2023, Table 2.2-2: Comparison of Population Growth Trends and Projections (1990-2030)

# Demographics /

## Age of Residents (2011)

	San Bruno 2000	San Bruno 2011	San Mateo County 2011	California 2011
Under 5 years	6%	6%	6%	7%
5 to 19 years	19%	17%	18%	21%
20 to 34 years	22%	21%	19%	22%
35 to 44 years	18%	15%	15%	14%
45 to 59 years	19%	22%	22%	20%
60 to 74 years	10%	13%	13%	11%
75 years and over	5%	7%	6%	5%
Median age	36	39	39	35
Total population	40,165	41,215	720,143	37,330,448

Source: City of San Bruno Housing Element 2015-2023, Table 2.2-7: Age of Residents (2011)

# Demographics / Households by Type

	San Bruno (2011)	San Mateo County (2011)	California (2011)
Single Person	22%	25%	24%
Family with no kids	39%	37%	35%
Family with kids	30%	31%	33%
Multi-Person, Nonfamily	8%	7%	7%
Total Households	14,725	256,305	12,433,049

**Source:** City of San Bruno Housing Element 2015-2023, Table 2.3-7: Households by Type (2011)

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# 02

## COMMUNITY INPUT EXERCISE

- / Outline
- / Small Group Discussion Questions

## Community Input Exercise /

# Outline

- |   |               |
|---|---------------|
| • <b>Introduction</b>                   | <i>5 min</i>  |
| • Instructions for the entire group     |               |
| • <b>Small Group Discussion</b>         | <i>35 min</i> |
| • Brainstorm and Select Criteria        |               |
| • <b>Large Group Sharing</b>            | <i>15 min</i> |
| • Participants Share Selected Criteria  |               |
| • <b>Small Group Discussion</b>         | <i>15 min</i> |
| • Draft Vision for Community Facilities |               |
| • <b>Large Group Sharing</b>            | <i>10 min</i> |
| • Participants Share Vision Statements  |               |

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***TOTAL***

***80 min***

# Small Group Discussion Questions

- **Brainstorm**

- What are the most important considerations for prioritizing the projects?
- What are the most important outcomes a new facility(ies) would bring to your community?

- **Select Criteria**

- What are your expectations for a successful outcome?
- What key themes do you see?

## Community Input Exercise / **Large Group Sharing**

- **Considerations, Outcomes, Expectations, & Themes**

# Small Group Discussion Questions

- **Draft a vision statement**

- Use 20 words or less
- Do not include any project types (ex: library, pool, community center, etc.)

“ *Our community’s facilities will \_\_\_\_\_,  
so that \_\_\_\_\_.* ”



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# 03

## KEY FINDINGS

# Community Forum Key Findings

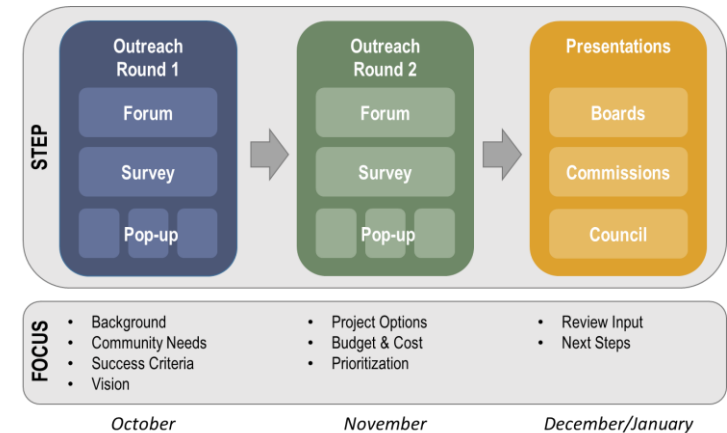
- Discussion

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# 04

## CONCLUSION & NEXT STEPS

# Next Steps

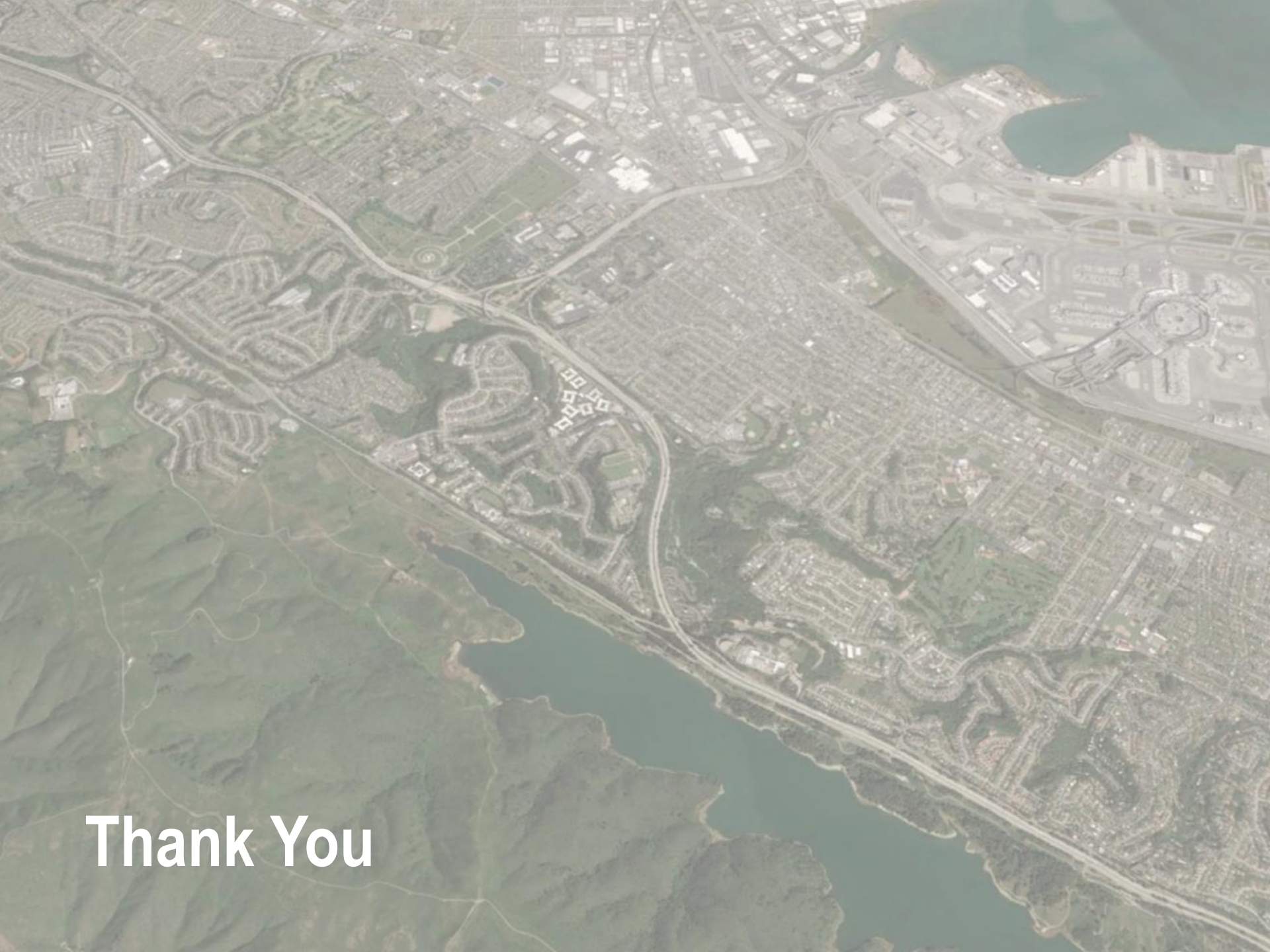


- **Outreach Round 1**

- **Online Surveys** – October 29<sup>th</sup> - November 6<sup>th</sup>,  
[www.surveymonkey.com/r/imagineSanBruno](http://www.surveymonkey.com/r/imagineSanBruno)
- **Pop-Up Outreach** – *Various Dates & Times*

- **Outreach Round 2**

- **Community Forum #2** – Wednesday, November 30<sup>th</sup>,  
6:30-9pm at the Senior Center
- **Online Surveys** – October 29<sup>th</sup> - November 6<sup>th</sup>,  
[www.surveymonkey.com/r/imagineSanBruno](http://www.surveymonkey.com/r/imagineSanBruno)
- **Pop-Up Outreach** – *Various Dates & Times*



Thank You